

African American Family Reunion Committee

164 Robles Way, #399 Vallejo, CA 94591 (707) 322.5748 www.vallejojuneteenth.com



Vallejo's 33rd Annual Juneteenth Festival and Parade Saturday, June 17, 2023 | 11 a.m. – 5 p.m. Barbara Kondylis Waterfront Green, 301 Mare Island Way, Vallejo



JUNETEENTH DAY OF EVENT VENDOR & EXHIBITOR TIPS/GUIDELINES

The African American Family Reunion Committee is delighted that you will be participating in our 33rd annual celebration on Saturday, June 17, 2023, at Barbara Kondylis Waterfront Green, 301 Mare Island Way, Vallejo. To maximize attendance and your engagement with the community, please invite your customers on social media to visit you at Juneteenth. Our event can help you connect directly with more potential customers than you would otherwise reach in a single day!

The Juneteenth Celebration will kick off with a parade at 9 a.m. into the downtown area where the local Farmer's Market will be underway, attracting people who will also come to the festival. We expect 1,000 or more visitors over the course of the day who will browse over 70 vendors and exhibitors, enjoy delicious food, and listen to top notch musical entertainment. Below are some important tips for a successful return on your investment.